



TOURISM
REVELSTOKE.



Media Release

For Immediate Release
October 21, 2021

City of Revelstoke opens new office space focused on collaboration and innovation

Revelstoke - BC – The launch of a state-of-the-art office space, meeting room and fabrication lab above the Revelstoke Visitor Information Centre, signals a new era of collaboration between Community Economic Development, business service providers, and key industry and innovation sectors in Revelstoke.

Opening its doors this week, the Revelstoke Innovation Centre is home to the Community Economic Development (CED) department for the City of Revelstoke and Columbia Shuswap Regional District (CSRD) Area B, Community Futures, the Basin Business Advisor, Tourism Revelstoke, the Revelstoke Chamber of Commerce, and the Revelstoke Fabrication Lab Society.

Leading the collaboration is the CED department together with the Department of Engineering who helped manage the design process by PLACE architect Ltd. and fit-out by local contractors Jordan Cochrane Construction. The project was funded through the provincial government's [Rural Dividend Fund](#), [Resort Municipality Initiative](#) funding, and the [CSRD's Economic Opportunity Fund](#). Additional funding obtained by the Chamber of Commerce will provide further accessibility upgrades on the main floor Visitor Information Centre (VIC), which now features three new fully accessible washrooms and water bottle filling station in addition to upgraded office space for VIC staff.

A highlight of the new space is the bank of huge windows offering expansive views over the Canadian Pacific Railway, Mount Revelstoke National Park, and Revelstoke Mountain Resort, all key industries at the heart of the City's economy. Included in the renovations is a meeting room that will feature a large interactive touch screen which will support programming offered by the Idea Factory, Tourism Revelstoke, and CED as well as other Revelstoke Innovation Centre partners.

“This building is an embodiment of what the Revelstoke Innovation Centre hopes to achieve. We're all about getting people and partner organizations to collaborate in a new space that inspires and empowers our community, showcasing our creativity, ingenuity, and economic diversity,” says Ms. Bron.

The additional office space is timely for Community Economic Development, which has outgrown its current office space with the addition of two staff as well as several contract

consultants to serve multiple partner organizations and stakeholders, through social, economic, Indigenous, technology, and tourism initiatives aimed at building a stronger and more connected community.

The space will also offer a home for Tourism Revelstoke and its three staff. Tourism Revelstoke's mandate is to manage and market Revelstoke as a visitor destination. They work closely with Community Economic Development and see this new space as a great opportunity to collaborate and to continue to strive for a tourism economy that offers maximum benefit to the community and its residents.

Newcomers to the space are the Revelstoke Idea Factory, a fully outfitted digital fabrication lab. This new space will give everyone in the community, from kids through to entrepreneurs and businesses, access to the latest in digital design and fabrication technology, featuring 3D printers, a laser cutter, 3D scanner and design software.

Also housed in the Revelstoke Innovation Centre are Community Futures, the Basin Business Advisors, and the Revelstoke Chamber of Commerce. With all these organizations dedicated to Revelstoke's economy under one roof, we expect that the Revelstoke Innovation Centre will be a hub for productivity and sustainable development in Revelstoke.

Tourism Revelstoke is planning to host their [open house](#) in the new space on October 28th where they will present the 2022 Tactical Plan for tourism stakeholder feedback. And community members will be invited to tour the new facility at an open house event during Welcome Week on November 26th. More information will be provided closer to the date of the events.

Information on programming and memberships at the Revelstoke Idea Factory can be found at www.revelstokeideafactory.ca.

For further information contact:
Ingrid Bron, ibron@revelstoke.ca, 250-837-5345
Director of Community Economic Development