



**Resort Municipality Initiative (RMI) Funding Application**  
**The deadline for the first 2020 RMI funding intake is**  
**November 6, 2020 by 4:00 pm.**

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email/Phone:** \_\_\_\_\_

**Please select funding category:**

**Event/Special Project Funding**

**Infrastructure Funding**

**Title of Project:** \_\_\_\_\_

**Project Manager:** \_\_\_\_\_ **Email/Phone:** \_\_\_\_\_

**Project Dates:** *Start:* \_\_\_\_\_ *Finish:* \_\_\_\_\_

**Target Market(s) / Sector(s) / Season(s):** \_\_\_\_\_

**Project Description:**

**Estimate of attendees/participants/users:** \_\_\_\_\_

## **Rationale of Project and Community Benefits:**

Please indicate which criteria your project or event supports to align with both Revelstoke's Tourism Destination Strategy & Resort Destination Strategy:

<b>1. Promotes Revelstoke as a destination:</b>	<b>YES</b>	<b>NO</b>
• Attracts visitors and tourists		
• Provides excellent visitor experience		
• Aligns with the Tourism Revelstoke brand		
• Increases regional, national or international reputation and exposure		
Supporting information:		
<b>2. Increase year-round tourism and recreation industry development/growth:</b>		
• Stimulates economic activity in the spring and fall		
• Encourages visitors to stay an additional night		
• Increases opportunities for corporate tourism development in off-peak season		
• Increases cultural tourism product development for off-peak season		
• Increases revenue and exposure for local businesses year-round		
• Provides opportunities for local residents to participate year-round		
• Increases opportunities for employment in the community		
Supporting information:		
<b>3. Contributes to a diverse range of offerings:</b>		
• Is unique or new		
• Is not directly duplicating a similar event or parts thereof		
• Fills an identified gap or priority		
Supporting information:		
<b>4. Ensure long-term viability:</b>		
• The project or event is setup for success and the organization has the resources to deliver		
• There is a team of individuals or an organization committed to delivering or operating the project or event in the future		
• The project or event has the potential to grow or attract visitors year over year		
• Existing events or related amenities or projects have been run or developed effectively in the past, met stated objectives and delivered a remarkable experience to visitors		
Supporting information:		
<b>5. Fosters responsible travel and ensures sustainable tourism growth by:</b>		
• Reducing the impact on the environment		
• Respecting the natural landscape		
• Reducing tourism emissions and waste		
• Encouraging use of public or shared transportation		
Supporting information:		

**Project Budget**

Please complete the following information (or attach your budget document)

Total Project Budget:

Applicant Contribution:

Total Funding Requested:

Other Funding sources applied/received:

How event/project funding will be spent:

How operating costs will be financed:

If you are applying for infrastructure funding please complete below:

Project Operating Responsibilities (who will be responsible for operating the infrastructure and how operating costs will be financed):

**Key Performance Indicators**

**Project Outcomes (what will this project achieve):**

**Performance Evaluation/Monitoring (how outcomes will be measured):**

**The deadline for the first 2020 RMI funding intake is January 31, 2020 by 4:00 pm. Submit your completed application form and any attachments to:**

**Brooke Burke at [bburke@revelstokecf.com](mailto:bburke@revelstokecf.com)**