



City of Revelstoke Media Release



August 29, 2019
Immediate Release

Council Approves 2019 Resort Municipality Initiative Funding Recommendations

Revelstoke, B.C. – Council approved funding recommendations made by the Tourism Initiatives Committee for the 2019 Resort Municipality Initiative (RMI) funding in the amount of \$266,044.

City Council and the Minister of Tourism, Arts and Culture approved the [Resort Development Strategy](#) (RDS) for 2019-2021 earlier this year. Staff worked with tourism stakeholders and members of the Tourism Initiatives Committee to revise the Resort Municipality Initiatives program guidelines and application forms to better align with the new Program Funding Guidelines. A call went inviting applications for funding for third parties to develop and implement projects, events and activities in funding categories as identified in the Resort Development Strategy, including:

- Recreation trails and infrastructure outside of the City
- Arts and culture infrastructure, heritage exhibits and downtown beautification
- Events, festivals, animation, tourism services and programming

Applications received were reviewed by staff and members of the Tourism Initiatives Committee (TIC). The background information and [recommendations](#) were presented to Council in the Director of Community Economic Development's [Council Report](#) during the August 27, 2019 Regular Council Meeting.

Tourism Services, Programs, Events		
Organization	Project Name	Funds Allocated
Timber Days	Timber Days, May	\$ 5,000.00
BC Interior Forestry Museum Society	Woodstoke, September 7	\$ 3,000.00
Revelstoke Arts Council	Cultural Programming	\$ 4,500.00
Revelstoke Arts Council	Luna Nocturnal Art & Wonder	\$ 60,000.00
Revelstoke Arts Council	Art Alleries	\$ 30,000.00
Revelstoke Museum & Archives	Washed Away Film Project	\$ 5,000.00
	Total	\$ 107,500.00

Arts & Culture Infrastructure		
Organization	Project Name	Funds Allocated
Revelstoke Museum & Archives	Exhibition enhancement project	\$ 10,000.00
Revelstoke Visitor Information Centre	Building Repair/Aesthetic Upgrades	\$ 40,000.00
	Total	\$ 50,000.00

Trails & Infrastructure		
Organization	Project Name	Funds Allocated
BC Interior Forestry Museum Society	Riverside Forest Walk Stage 2	\$ 20,544.00
Revelstoke Climbers Access Society	Waterworld Parking Development	\$ 8,000.00
	Total	\$ 28,544.00

Visitor Experience & Arrivals		
Organization	Project Name	Funds Allocated
Revelstoke Visitor Information Centre	Mobile Roaming Visitor Services	\$ 80,000.00
	Total	\$ 80,000.00

Ingrid Bron, Director of Community Economic Development thanks the Tourism Initiatives Committee for their work creating the Resort Development Strategy and recommending the first round of applications to Council.

A second round of funding will take place later this year for the 2020-2021 funding period. An online application form can be found on the City's [website](#), along with program guidelines that specify what the funds can be used for.

For Further Information, Contact;
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