



Resort Municipality Initiative (RMI) Funding Application

The deadline for the first 2020 RMI funding intake is January 31, 2020 by 4:00 pm.

Organization Name: _____

Address: _____

Contact Person: _____ Email/Phone: _____

Please select funding category:

Event/Special Project Funding

Infrastructure Funding

Title of Project: _____

Project Manager: _____ Email/Phone: _____

Project Dates: *Start:* _____ *Finish:* _____

Target Market(s) / Sector(s) / Season(s): _____

Project Description:

Estimate of attendees/participants/users: _____

Rationale of Project and Community Benefits:

Please indicate which criteria your project or event supports to align with both Revelstoke's Tourism Destination Strategy & Resort Destination Strategy:

1. Promotes Revelstoke as a destination:	YES	NO
• Attracts visitors and tourists		
• Provides excellent visitor experience		
• Aligns with the Tourism Revelstoke brand		
• Increases regional, national or international reputation and exposure		
Supporting information:		
2. Increase year-round tourism and recreation industry development/growth:		
• Stimulates economic activity in the spring and fall		
• Encourages visitors to stay an additional night		
• Increases opportunities for corporate tourism development in off-peak season		
• Increases cultural tourism product development for off-peak season		
• Increases revenue and exposure for local businesses year-round		
• Provides opportunities for local residents to participate year-round		
• Increases opportunities for employment in the community		
Supporting information:		
3. Contributes to a diverse range of offerings:		
• Is unique or new		
• Is not directly duplicating a similar event or parts thereof		
• Fills an identified gap or priority		
Supporting information:		
4. Ensure long-term viability:		
• The project or event is setup for success and the organization has the resources to deliver		
• There is a team of individuals or an organization committed to delivering or operating the project or event in the future		
• The project or event has the potential to grow or attract visitors year over year		
• Existing events or related amenities or projects have been run or developed effectively in the past, met stated objectives and delivered a remarkable experience to visitors		
Supporting information:		
5. Fosters responsible travel and ensures sustainable tourism growth by:		
• Reducing the impact on the environment		
• Respecting the natural landscape		
• Reducing tourism emissions and waste		
• Encouraging use of public or shared transportation		
Supporting information:		

Project Budget

Please complete the following information (or attach your budget document)

Total Project Budget:

Applicant Contribution:

Total Funding Requested:

Other Funding sources applied/received:

How event/project funding will be spent:

How operating costs will be financed:

If you are applying for infrastructure funding please complete below:

Project Operating Responsibilities (who will be responsible for operating the infrastructure and how operating costs will be financed):

Key Performance Indicators

Project Outcomes (what will this project achieve):

Performance Evaluation/Monitoring (how outcomes will be measured):

The deadline for the first 2020 RMI funding intake is January 31, 2020 by 4:00 pm. Submit your completed application form and any attachments to:

Brooke Burke at bburke@revelstokecf.com