



Resort Municipality Initiative (RMI) Funding Application Guidelines:

1. RMI objectives supports three program objectives:
 - Develop and/ or enhance tourism infrastructure and amenities
 - Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation.
 - Ensure or improve accessibility to tourism infrastructure and amenities (barrier free access for visitors of all ages and abilities)
 - Deliver remarkable visitor experiences
 - Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism.
 - Develop and deliver programs to attract and retain labour to improve tourism businesses' operations and the visitor experience.
 - Implement sustainable tourism projects and initiatives
 - Implement sustainability projects that minimize tourism impacts, mitigate climate change, and strengthen or restore our natural environment and communities.
 - Increase awareness of sustainable practices and influence responsible tourism from visitors.
 - Develop plans and mechanisms to ensure the local tourism industry is well positioned to respond to and recover from natural events, such as floods and fires.
2. Funding is available for projects that are focused on achieving the following key RMI outcomes:
 - Extend or diversify communities' tourism season
 - Increase visitation
 - Improve the sustainability of the tourism sector
 - Enhance the visitor experience
3. Eligible Projects will be priorities based on their ability to address the priorities of the Revelstoke' [Five-Year Strategic Business Plan \(2023-2028\)](#):
 - A year-round destination
 - A multi-day stay
 - Remarkable Visitor Experiences
 - Holistic Destination Stewardship
4. Funding is available for:
 - a) Capital projects – improvement, acquisition or development of tourism related infrastructure and equipment.
 - b) Event projects – events, tours, concerts, festivals, markets, including equipment required for these programs.
5. Funding applications will only be accepted through the online platform:

Resort Municipality Initiative Funding Application Form