



# City of Revelstoke Media Release

ECONOMIC DEVELOPMENT  
**REVELSTOKE.**

For Immediate Release

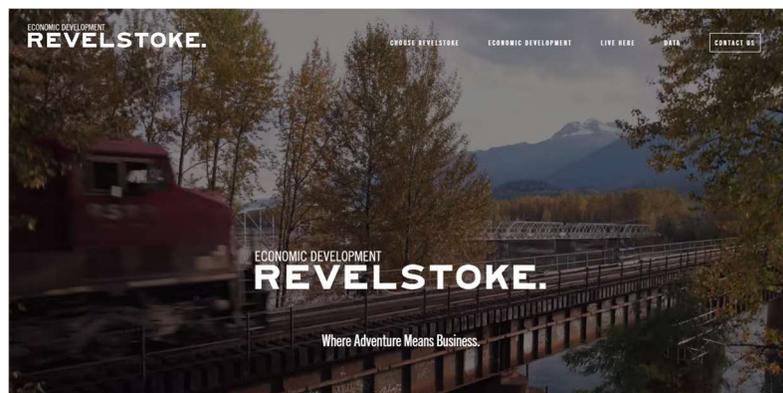
February 27, 2024

## The City of Revelstoke and Columbia Shuswap Area B Announce the Launch of a Community Economic Development Website and Data Dashboard

**Revelstoke, B.C.** – Revelstoke, a thriving hub of diverse economic activity, proudly announces the launch of its innovative Community Economic Development (CED) website. The platform serves as a dynamic resource for attracting potential residents, businesses, and other regional investment opportunities to the community and CSRD Area B. The new resource demonstrates our commitment to fostering sustainable growth, economic vitality, and community vibrancy.

“Investment attraction for our community presents a multitude of opportunities. This new website will appeal to both potential newcomers and resident entrepreneurs, showcasing an array of prospective business pursuits. This initiative is integral to our growing community, which features a bustling downtown core that caters to the diverse needs of all residents. For current business owners, the website provides resources for getting established, stimulating growth and even business succession planning. These tools will contribute to the overall sustainability and growth of our dynamic local economy,” says Cat Moffat, Economic Development Coordinator for the City of Revelstoke.

The new website and data dashboard are all part of the ‘Business Retention, Innovation and Transition Tool’ (BRITT), supported by funding from the [Economic Trust of the Southern Interior](#) (ETSI BC), and the Economic Opportunity Fund through the CSRD Area B. “I’m thrilled that the CED team has brought this idea to life. Making this data transparent empowers our community and the people who want to invest here. Broadly available data will unlock more opportunities for new businesses, social entrepreneurs, and our public sector” says Dylan Hardy, Revelstoke Economic Development Commission Chair.





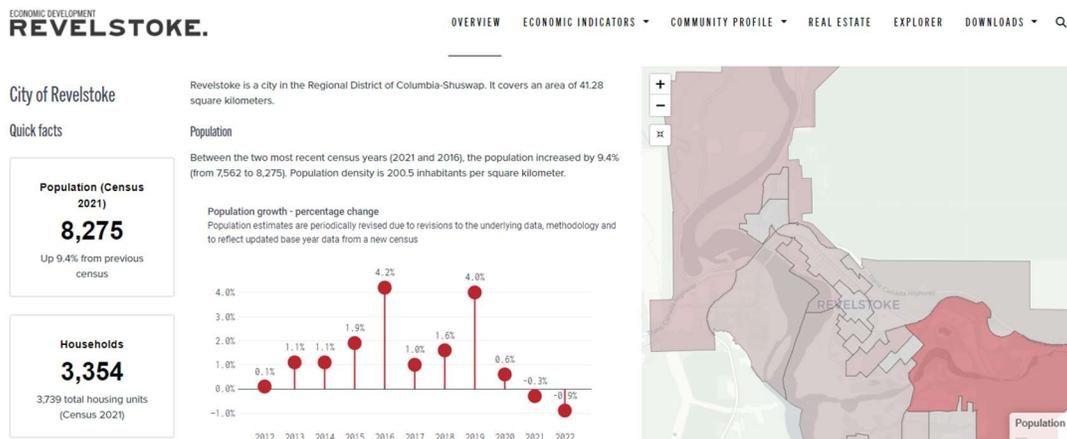
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## Key site features:

- Direct links to investment attraction resources and information
- Showcases key economic sectors
- Highlights lifestyle advantages
- Hosts the new data dashboard
- Provides relevant links to City departments
- Directs traffic to business attraction and retention stakeholders, including the Chamber of Commerce, Community Futures, and Imagine Kootenay
- Shares successes and strategies at various levels of the community

This project stems from a pilot project dashboard launched in 2022, which aimed to empower local organizations and businesses with accurate and timely data. Accessing data in a clear, consistent, and easy to analyze is essential for municipal leaders, employers, community organizations, residents, and prospective investors. The pilot project proved to be successful in highlighting key data sets that were formalized in this iteration. In 2023, City Viz was contracted by the City of Revelstoke to provide an upgraded dashboard with live and updated data. The dashboard provides a variety of economic indicators, community profiles and real estate statistics. Municipal data is also provided, including building permit valuation, building permit applications and annual Municipal and Regional District Tax (MRDT) revenues.



The new Community Economic Development website is live and ready to be explored at [www.chooserevelstoke.ca](http://www.chooserevelstoke.ca).

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For more information, please contact:  
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