



City of Revelstoke Media Release

May 31, 2019
Immediate Release

2019 Communication & Engagement Survey and Workshops Results

Revelstoke, BC – Thank you to those who took time to complete the City's Communications Survey that closed on May 17th. Your feedback, together with feedback received from stakeholders, partners and staff, will inform a draft 2019-2022 Strategic Communication and Engagement Plan, expected in the coming weeks.

The City of Revelstoke polled staff, stakeholders and residents about their communications and engagement preferences, and on how to improve the City's communications. The plan also considers Council's Strategic Plan as a foundation for communication and engagement over the next three years.

Barb Floden of The Flow Communication Group Inc., the consultant hired to aid in the review process, conducted stakeholder workshops with the Chamber of Commerce, Community Futures, SeeRevelstoke and the Revelstoke Accommodation Association. Additional interviews were held with local media, Revelstoke Mountain Resort, City of Revelstoke staff, Parks Canada and the communications coordinator for the Columbia Shuswap Regional District.

In addition to stakeholder engagements, a public survey that included 29 questions ranging from communication preferences (what newspapers do you read), what information you want to know more about from the City, and demographic information was released. There were nine open-ended comment areas where respondents could add their own information or observations. Detailed survey results are conveniently under Revelstoke Spotlights on the [City's homepage](#) or through this [link](#).

The Strategic Communication and Engagement Plan will outline the who, what, how and when for communications and engagement between the City of Revelstoke and citizens, business owners, stakeholders, and staff, and to improve opportunities for citizens to provide meaningful feedback on plans, services and programs.

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